

CREATIVE ADVERTISING

“Most wild and rewarding experience ever. Huge thanks to Kate and David for moulding us all year, owe it all to you. Will forever be indebted to your endless guidance and expertise. 11/10, would AdSchool again”.

James Grieg 2021 AdSchool student now signed up with Ogilvy Sydney

“EPIC YEAR! Big ups to Kate and David for guiding us through the rollercoaster that has been 2021. Can’t thank you enough for all you do for us, your passion for our success is evident”.

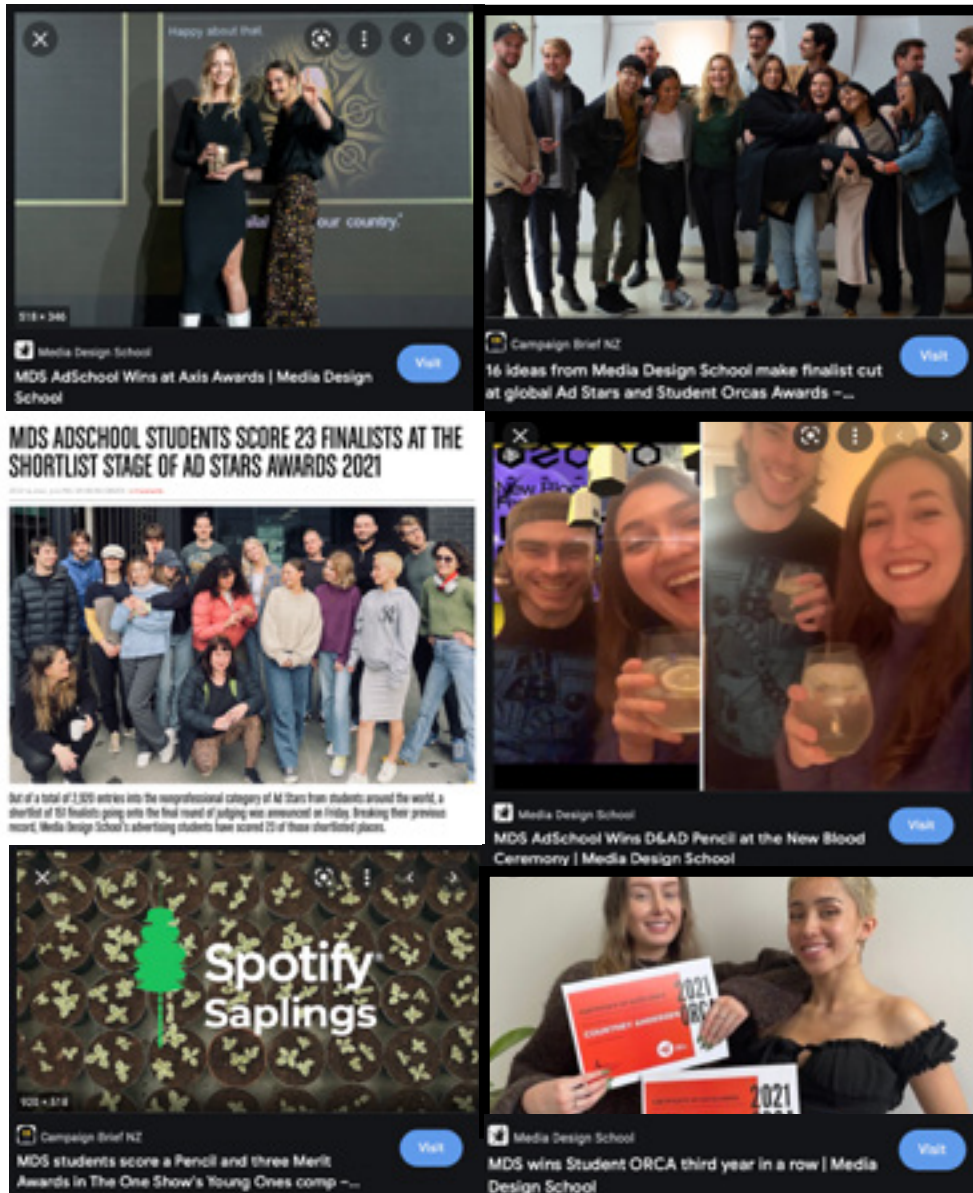
Sam TC (Taunton-Clark) 2021 AdSchool student now signed up with Colenso BBDO

“What a year! COVID lockdown couldn’t stop amazing idea after amazing idea from blowing me away every week. Looking forward to seeing how high and far we can all go now.”

Jack Close 2021 AdSchool student now signed up with the Monkeys, Auckland.

“I’ve come out of CA an inventor – because I now know how to come up with ideas and water them to fruition.”

Maria Masniak 2021 AdSchool student now signed up with DDB Aotearoa



CREATIVE ADVERTISING

Commercial Creativity's best kept secret

Why? Because working as a creative team is hands-down the best way to learn not only how to come up with ideas for ads, but also for new products, services and innovations that can help solve the urgent problems we're all facing.

So, yeah, you will most immediately be learning to work in the Creative Departments of agencies, but at the same time we'll also be training you to become a commercial creative ready and able to work with technologists, software developers, gamers, film directors, editors, designers, animators, fine artists, landscape artists, writers, scientists, architects – in fact anybody or everybody that your ideas will lead you towards.



In 2021, 90% of our teams were picked up by agencies in NZ & Australia within one week of finishing.

AdSchool works because it isn't about a year of study, it's about your first year working as a creative. It's a full-on, demanding, 36-weeks of full immersion into the dopamine-inducing-frenzy of having ideas.

Run like a creative department in an agency, it's structured around international and local competitions, so you get the fat-classroom-effect of benchmarking your ideas against the best ideas locally and globally- and you win awards.

That's important because industry knows that creative students who win awards go onto become award-winning creatives in industry. AdSchool has over 20-years-worth of Cannes Lions, D&AD, One Show, Spikes, AdStars, and Axis Award-winning alumni in (and running) creative departments around the globe that proves exactly that point:

Read about just two of our alumni teams that won major awards in 2020/1 here:

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